Step 1: Download the kitemark

https://drive.google.com/file/d/1ONICTFypAMcfMQyX4OKFWhmIewPNOlbW/view?usp=sharing IoD Code of Conduct for Directors kitemark LinkedIn (1).png

Step 2: Access Your LinkedIn Profile

- Go to LinkedIn's website: www.linkedin.com
- Make sure you're logged in to your account.
- Go to your profile page.

Step 3: Add a New Profile Section

- Click on the "Add profile section" button.
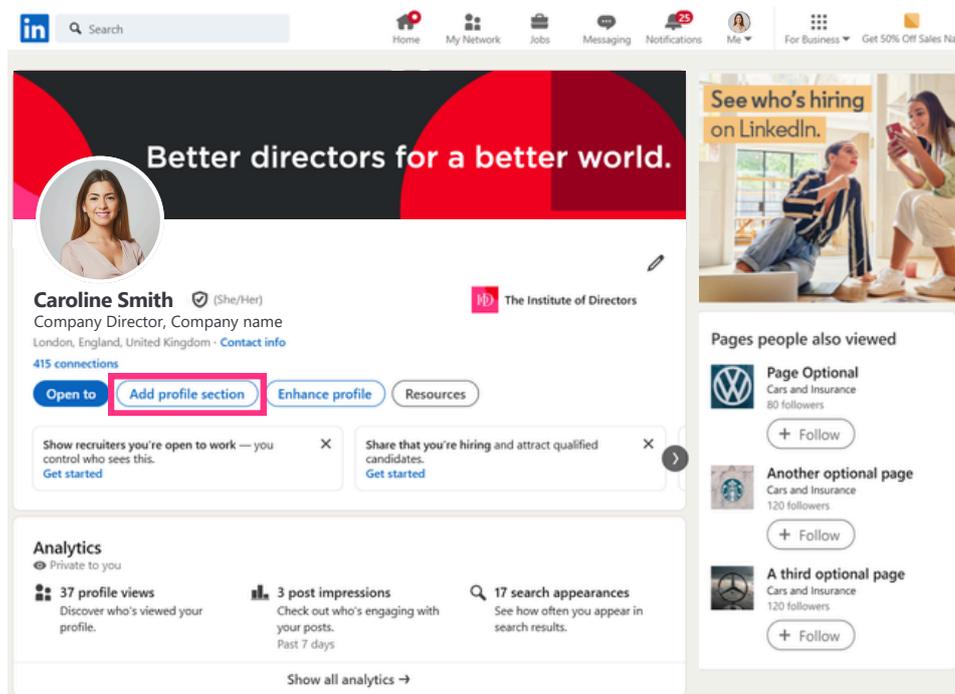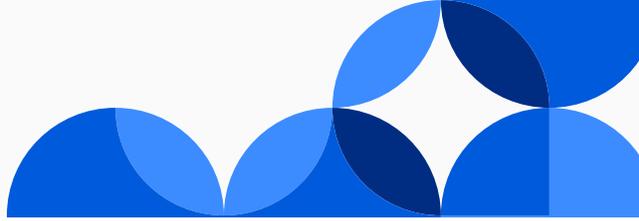
Step 3 (continued):
- Select "Recommended" from the list of options.
- Choose "Add licenses & certifications".
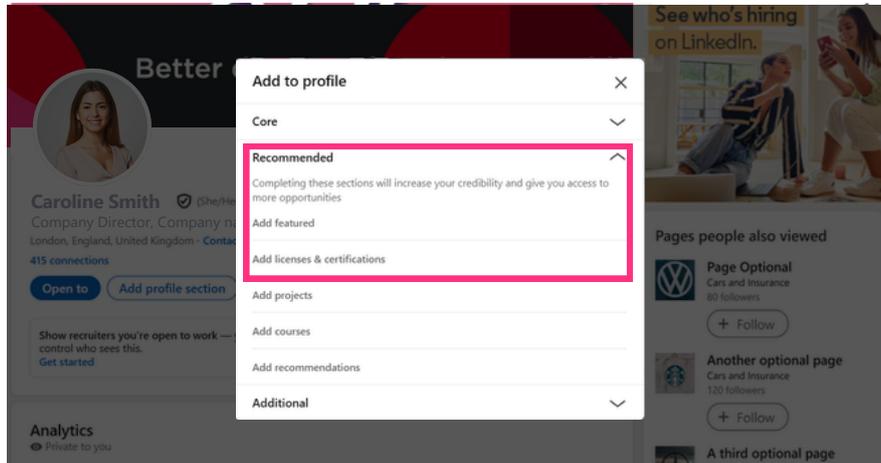
Step 4: Fill in the details
- Name: Committed to the Code of Conduct for Directors
- Issuing Organization: Institute of Directors (IoD)
- Credential URL: You can leave this blank or add the link to the IoD Code of Conduct webpage: https://www.iod.com/news/policy-and-governance/iod-code-of-conduct-for-directors/

Step 5: Add the kitemark image

- Click on the "Add media" button.
- Select "Add a link".

- Paste the link:
  https://www.iod.com/app/uploads/2024/10/IoDCodeofConductbadge1920x1920-4fbf41146d0e10f4213ab2da5a96d340.png
- Click "Add".
- Add title "IoD Code of Conduct Kitemark".
- Click "Apply" and then "Save".
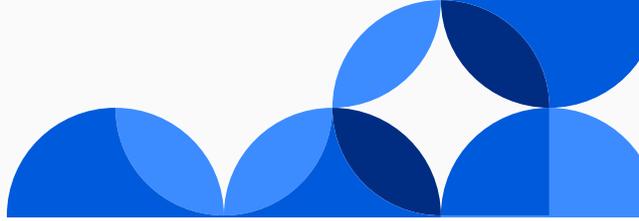
Step 6: Share to LinkedIn

- Click "Next" (or "Skip" if you do not wish to add to your feed).
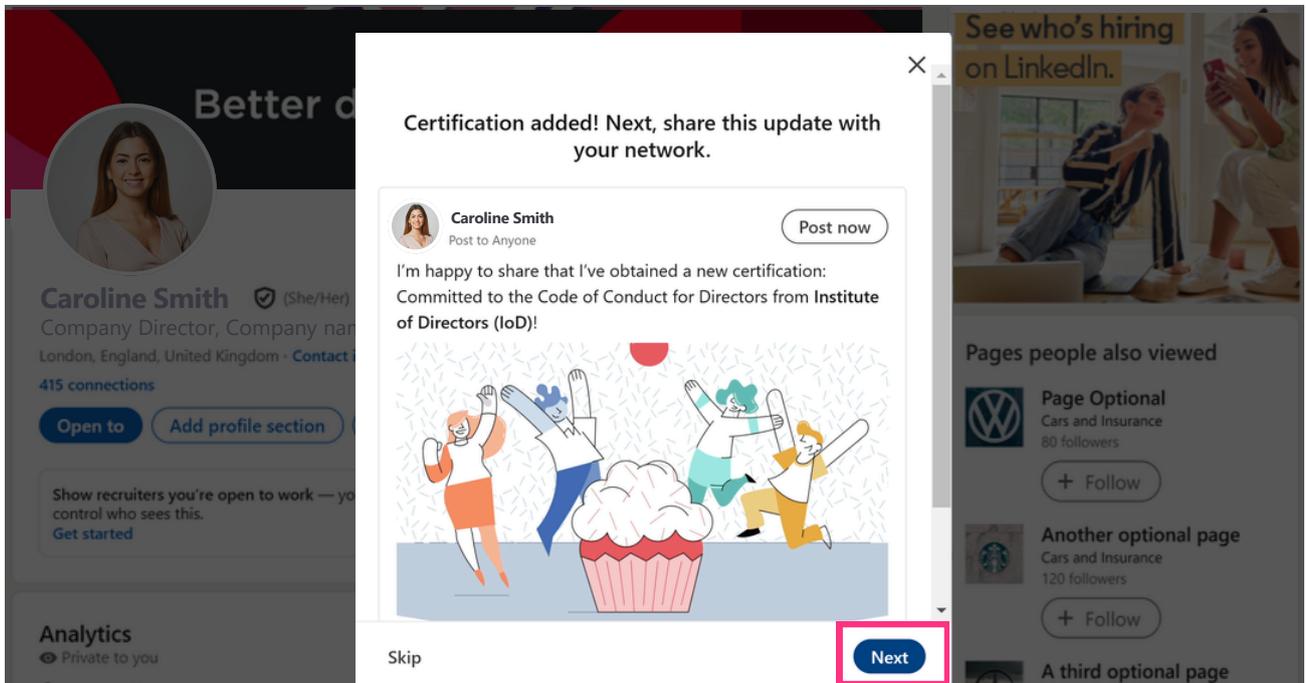
- Click the pencil icon to edit the image.
- Click the 'X' icon to remove the default image.
- Click "Add a photo" and navigate to the image downloaded in Step 1.
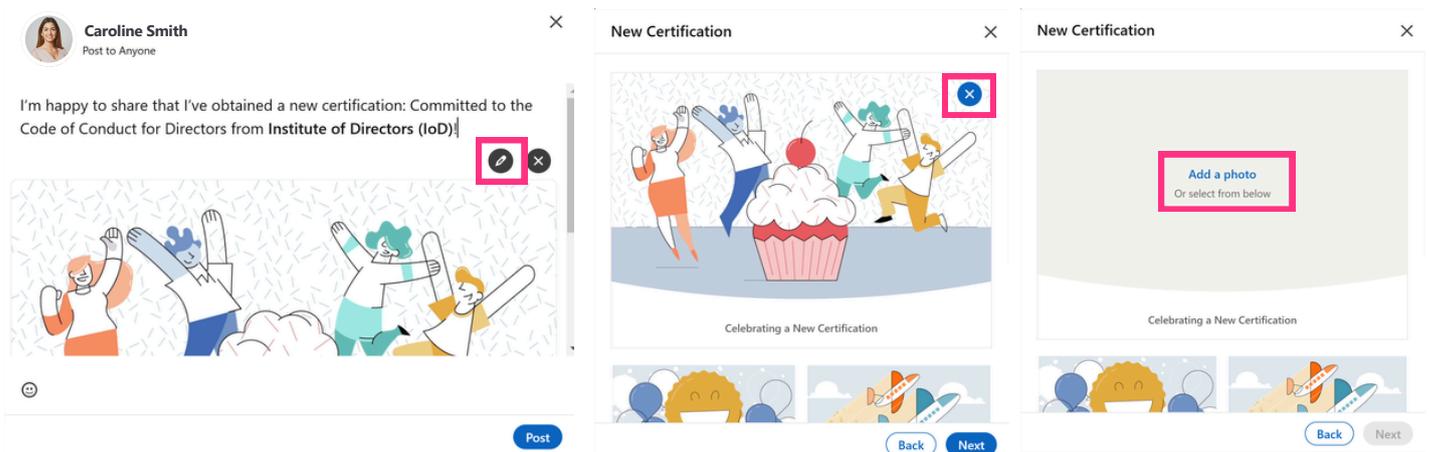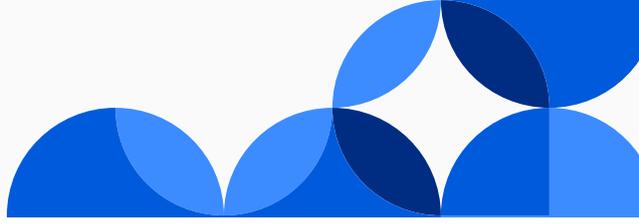
Step 6 (continued):

- Click "Next"
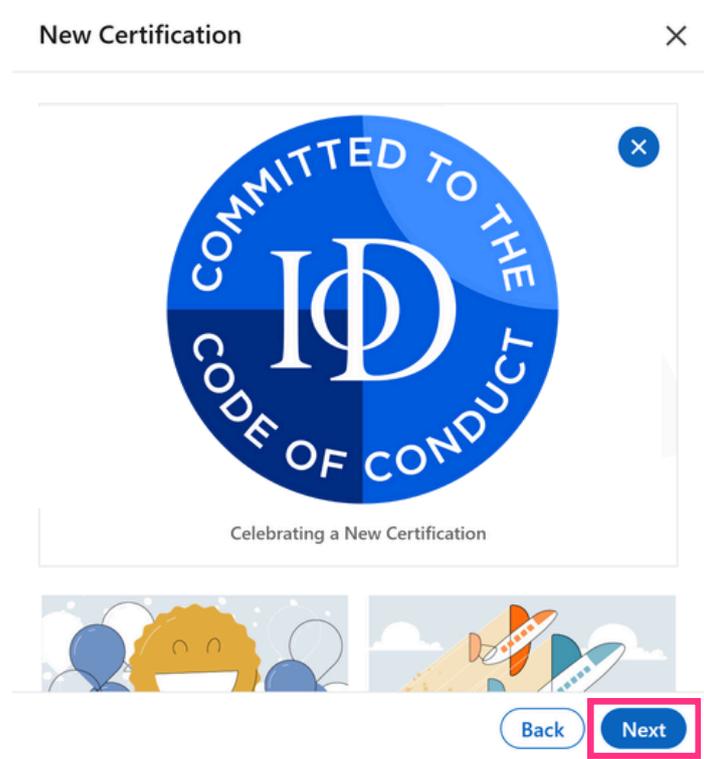
- Paste the following suggested copy into the post field:
- I'm proud to commit to the Institute of Directors' (IoD) Code of Conduct for Directors. This code sets a high bar for ethical leadership, and I believe it's crucial for fostering strong corporate governance.
- Click "Post" and you're done!